

CREATIVITY IS THE PROCESS OF  
HAVING ORIGINAL IDEAS WHICH  
ADD VALUE. ← SIR KEN ROBINSON YOU CAN'T USE UP  
CREATIVITY - THE MORE YOU USE,  
THE MORE YOU HAVE. ← MAYA ANGELOU ANY ACT  
OF CREATION IS A LEAP OF FAITH.  
↑ J.T. ABRAMS ANYONE CAN MAKE THE SIMPLE  
COMPLICATED - CREATIVITY IS ← CHARLES MINGUS  
MAKING THE COMPLICATED SIMPLE.  
TO HANDLE YOURSELF, USE YOUR  
HEAD - TO HANDLE OTHERS, USE  
YOUR HEART. ← ELEANOR ROOSEVELT WHEN I HAVE  
SOMETHING TO WORK AGAINST,  
IT LIBERATES MY IMAGINATION.  
↑ JORGEN LETH HE WHO CANNOT BE A GOOD  
FOLLOWER, CANNOT BE A GOOD LEADER.  
I CAN'T UNDERSTAND WHY ← ARISTOTLE  
PEOPLE ARE FRIGHTENED OF NEW  
IDEAS - I'M FRIGHTENED OF THE OLD. ↑ JOHN CAGE  
ONES. ↑ MARGARET J. WHEATLEY THE THINGS WE FEAR MOST  
IN ORGANIZATIONS - FLUCTUATIONS,  
DISTURBANCES, IMBALANCES - ARE  
THE PRIMARY SOURCES OF CREATIVITY.

DK  
Creative Leadership NZ Producer

Thank you again and have a wonderful time!

Events such as these are all about gathering knowledge and reflecting it into practical understanding. It's also a chance to connect and converse beyond the structured timetable.

This conference has been designed to offer ideas / insights into inspiring and managing the creative process / people that leads to innovation. You are joining 150 leaders (15% outside Wellington) who are representing 70+ organisations with the gender balance of approx 80 female names / 70 male names.

Thank you for attending!

WELCOME TO #CLNZ17

27th — 28th November 2017

# Full Agenda



## 9:15 am Day One — Welcome / Keynotes / Idea Bombs

**Pavani Rao Boddapati**  
*Guiding a creative collective*  
Pavani speaks about her experiences leading teams of highly creative individuals at Weta Digital and how a director's vision comes to life from the collective genius of a team. Insightful examples of managing creative process and artists against the backdrop of time pressures and high expectations.

**Dr Mark Bradford**  
*No egos, no Post-its, no more bystanders*  
5mins idea-bomb.

**DK**  
*MindStorming 2.0*  
5mins idea-bomb.

**Gus Balbontin**  
*Adapt*  
Every industry and business today, large and small, is facing increasing disruption in the market place. What happened to newspapers, music and others in Media is happening or going to happen to your business and industry. Gus will share the critical lessons learnt over 15 years of disruption in Media. Energetic, inspiring and candid you will learn more in 20mins than what a 3yr MBA could ever teach you.

— Cinema One

## 10:30 am Workshops — one of three (first-come-first-served)

**Gus Balbontin**  
*#1 Creating High Performing Teams*  
— Cinema One  
What's the fabric of a high performing team? What are the fundamental elements you cannot do without? What are some of the tricks needed to hire and keep the best? Gus will share and facilitate discussion around building the most incredible teams, the ones that can deliver against the odds, the ones you jump out of bed in the morning to go work with. He will share not only his own personal stories and experiences but also some of his work with other teams across GoogleX, RedBull, and Improv acting crews.

**Mark Bradford**  
*#2 Movement & Leadership*  
— Gallery  
BeWeDo® is a unique creative leadership experience. Inspired by the Japanese martial art of Aikido, BeWeDo® uses one specific movement exercise – tai no henko – which offers participants a progressive motion-led interactive experience designed to explore, feel, develop and generate creative leadership. No egos, no Post-its, no more bystanders... BeWeDo® is moving, collaborating, co-creating. No experience in martial arts necessary. The atmosphere will be relaxed.

**Nick Kapica**  
*#3 Tools Of A Designer*  
— Cinema Two  
Take a deeper dive into the tools Nick has been using to help diverse teams start thinking like designers. This workshop will explore the Design Council Double Diamond and The Rectangles User Centered Canvas.

## 12 noon Lunch / Networking

## 1 pm Keynotes / Idea Bombs

**Aithan Shapira**  
*Building Business Leaders with Artist's Instincts*  
Aithan is concerned with the future of people in an uncertain world with new leadership strategies, business books & creativity tools published daily. Using time and science tested techniques from the arts, we can heighten what we observe & how we listen in perspective-shifting ways that influence what we do.

## 4:30 pm Second Day Ends

## 3:15 pm Afternoon Tea / Networking

## 1:15pm Masterclasses — one of three (repeated, as above)

## 12 noon Lunch / Networking

**DK & Emille**  
*Crafting And Delivering Purposeful Stories*  
— Gallery  
Build your influence as a leader by honing your storytelling skills. Whether it be tackling an internal development opportunity into a new market, an external pitch to a client for more work, or a presentation for funding relating to your start-up idea, making the case for different resource allocation – getting creative ideas to land through emotional resonance strategies is what we'll focus on here.

**Elysa**  
*Creative Darwinism*  
— Cinema Two  
From fire building to nation building, humanity has drawn upon and evolved its greatest instinct to survive – creativity. Embark on this fast-paced journey through the evolution of creative humanity, and begin building your toolbox to tackle the future of work, self and the globe's greatest challenges.

**Gareth & Ruth**  
*Sandboxing Your Way To Creative Solutions*  
— Cinema One  
Kiwis are real great at figuring out how to solve problems. We've all got ideas about how to deal with the challenge we're grappling with right now. But which of those ideas will actually work given the people affected, the timing, the root cause of the problem, and the effort to implement? To answer those questions people need to collaborate — that requires purposefully crafted physical, rational, emotional, and political spaces — a behind-the-scenes look at how PwC's Sandboxes create these spaces.

## 10 am Masterclasses — one of three

## 9:40 am Day Two — Welcome Back / First Day Recap

**Nick Kapica**  
*Tale of two projects*  
Using recent projects Nick will show how he has helped diverse teams start thinking like designers. He will introduce the tools he has used to achieve this, and show how design is slowly being seen as a process with people rather than the artefact at the end.

**Coliberate**  
*Mindfulness for creativity*  
5mins idea-bomb.

**Victoria Spackman**  
*Polishing Your Creative Diamond*  
— Cinema One  
Victoria will bring her and her institute's experience together to help you understand the creative process and how to work with people to sharpen creative skills and bring out the best in both creatives and those who claim not to be. Victoria's background is in media, theatre and film as well as her current role leading the most creative team in the country!

## 2:15 pm Workshops — one of three (first-come-first-served)

**Coliberate**  
*#1 Mindful Clay Sculpting*  
— Gallery  
A guided hands-on relaxation session to connect in with creative impulses. This is all about resisting preconceived outcomes and getting elbow-deep in playful process led by sensory experience.

**Nick Kapica**  
*#2 Tools Of A Designer*  
— Cinema Two  
Repeat of 10:30am session.

**Aithan Shapira**  
*#3 Making to Think*  
— Cinema One  
Look at a jazz trio, an artist or writer to experience new ways to respond quickly to challenges, changes, and opportunities from different angles. The workshop will surface and strengthen creative instincts that develop capabilities for new sense-making and practices for leading from uncertainty.

## 3:30 pm Afternoon Tea / Networking

## 4:15 pm Workshops — one of three (first-come-first-served)

**Coliberate**  
— Gallery  
Repeat of 2:15pm session.

**Mark Bradford**  
— Foyer  
Repeat of 10:30am session.

**Aithan Shapira**  
— Cinema One  
Repeat of 2:15pm session.

## 5:30 pm Keynote / Idea Bomb

**Gareth Parry & Ruth Keiry**  
*Sandboxing Insights*  
5mins idea-bomb.

**Elysa Fenenbock**  
*Creative Alchemy: Lessons from The Creative Nomad Project*  
Design your own life and realign your teams and projects to ignite creative potential and purpose. Leverage risk-taking and prototyping for professional and personal transformation. Lay the foundation for meaningful social impact and innovative DNA, and enjoy experiential storytelling at its best.

## 6-7 pm Closing / Networking / End